



October 2019

Melbourne  
CBD & Inner Suburbs

Dear Sir/Madam,

As a motivated professional individual,  
I am writing to you to express my interest in the  
Digital Designer position as advertised on seek.  
Please take into consideration of my application.

Highlights of my skills include the following:

- Creative Direction
- Graphic Design (Digital & Print)
- Motion Design
- Interaction & Visual Design (UX/UI)
- Rapid Content Produce
- Photography
- Video Production
- Animation
- HTML5, CSS & Basic JavaScript
- Wordpress and other CMS

I look forward to the opportunity of meeting with  
you to further discuss how my skills and background  
meets your needs.

Please visit <https://kei.media> for my portfolio.  
Thank you for your time and consideration.

Sincerely,

Kei C. Wong



Enclosure: Résumé

Experience	<p>Curious Minds Media [Brisbane] <span style="float: right;">Dec 2017 to Present</span>  T04-T05, 477 Boundary St,  Spring Hill QLD 4000</p> <p><b>Head of Design</b>  Interpret client briefs, oversee all design projects, create digital &amp; print ads, rapid content produce (microsites &amp; assets), generate design ideas, increase user-friendliness, maintain brand consistency and liaise with the marketing team, developers and manage design team, work under extreme pressure. Stay up-to-date with industry developments and tools. Clients include medium to large organisations across Australia &amp; Asia.</p> <p>Kei.Media [Brisbane   Melbourne] <span style="float: right;">Jan 2016 to Dec 2018</span>  Home Office,  South Melbourne, VIC 3205</p> <p><b>Hybrid Designer &amp; Preditior</b>  Adapt to local businesses/agencies for various projects, includes graphic design, social media marketing, Animation, video productions, wedding videography and photography.</p> <p>Clients include BNETV, ACNTV, NXT LVL Group, Tenasu, Naoki Studios, Brandless, Wedding Dream Services, Hanhua Group etc.</p> <p>Osprey Marketing [Brisbane] <span style="float: right;">Aug 2015 to Nov 2016</span>  19 Musgrave St,  West End QLD 4101</p> <p><b>Video Editor &amp; Digital Designer</b>  Produce corporate videos &amp; 2D Animation.</p> <p>Clients include small to medium local companies.</p> <p>Griffith University [Gold Coast] <span style="float: right;">Jul 2015 to Nov 2015</span>  1 Parklands Dr,  Southport QLD 4215</p> <p><b>Teaching Assistant</b>  Assist third-year students on their final projects and supervise on students' portfolios.</p>																
Education	<p><b>Queensland University of Technology</b> <span style="float: right;">Dec 2016</span>  Master of Creative Industries  Major: Interactive and Visual Design</p> <p><b>Griffith University</b> <span style="float: right;">Jul 2015</span>  Bachelor of Digital Media  Major: Digital Design</p>																
Skills	<p>Creative Direction, Digital &amp; Print Design, UX &amp; UI Design, Motion Design (2D &amp; 3D), Visual Effects, Video Production, Photography, Cinematography, HTML5 &amp; CSS, Basic jQuery, Wordpress and other CMS</p>																
Tools	<table border="0"> <tr> <td>Adobe CC Illustrator</td> <td>Sublime Text</td> </tr> <tr> <td>Adobe CC Photoshop</td> <td>MAMP</td> </tr> <tr> <td>Adobe CC Indesign</td> <td>InVision</td> </tr> <tr> <td>Adobe CC Lightroom</td> <td>Final Cut Pro X</td> </tr> <tr> <td>Adobe CC After Effects</td> <td>DaVinci Resolve 15</td> </tr> <tr> <td>Adobe CC Premiere</td> <td>Autodesk Maya</td> </tr> <tr> <td>Adobe CC Audition</td> <td>Houdini FX (Basic)</td> </tr> <tr> <td>Adobe CC XD</td> <td>Relevant plug-ins</td> </tr> </table>	Adobe CC Illustrator	Sublime Text	Adobe CC Photoshop	MAMP	Adobe CC Indesign	InVision	Adobe CC Lightroom	Final Cut Pro X	Adobe CC After Effects	DaVinci Resolve 15	Adobe CC Premiere	Autodesk Maya	Adobe CC Audition	Houdini FX (Basic)	Adobe CC XD	Relevant plug-ins
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Languages	<p>English   Cantonese   Mandarin   Japanese   Taiwanese</p>																
Achievements	<p>Student Culture Award - Griffith's Bachelor of Digital Media <span style="float: right;">Jul 2015</span></p>																